

Plastic Bomb Ad Rate Card

Version 06/2014

Key data:

Run: 10.000 Ex.

Frequency: 3-monthly (mid-end of February, May, August & November)

Closing Date: 1st of February, May, August & November

Size: DIN A4 (210mm x 297 mm)

Volume: 80 pages (32 in full color, 48 black/white)

Distribution: german speaking area (Record stores, small shops and mailorder, train station book stores and airports in D, CH & A)

Subscribers: > 2800

Plastic Bomb GmbH

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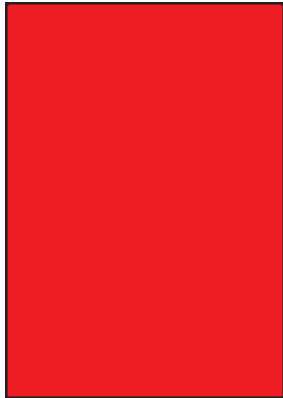
Tax-Nr.: 109/5963/0995

Bank account:

IBAN DE40 3505 0000 0211 0053 76

BIC (Swift-Code) DUIS DE 33

Dimensions in millimeters and Prices:



1/1 page:

210 x 297 net.

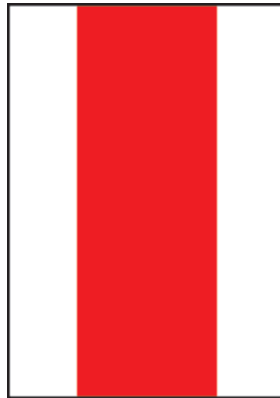
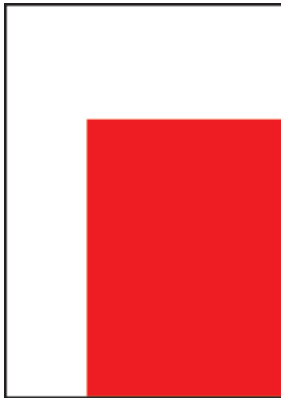
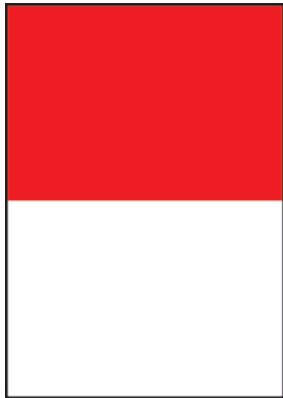
216 x 303 gross incl. trimming

290,00€b/w

415,00€full color

640,00€full color Inside Cover (advance booking necessary)

1275,00€full color Outside Cover (advance booking necessary)



1/2 page:

210 x 148 net.

216 x 151 gross incl. trimming

or

148 x 210 net.

151 x 216 gross incl. trimming

or

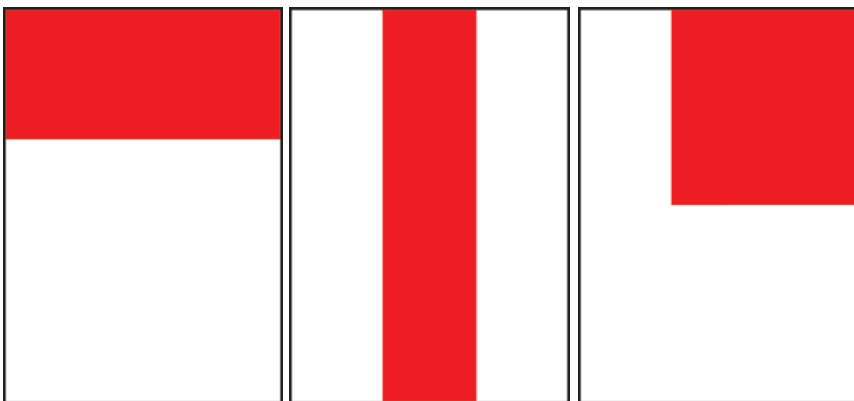
105 x 297 net.

105 x 303 gross incl. trimming

145,00€b/w

210,00€full color

different sizes are possible. contact ronja@plastic-bomb.de

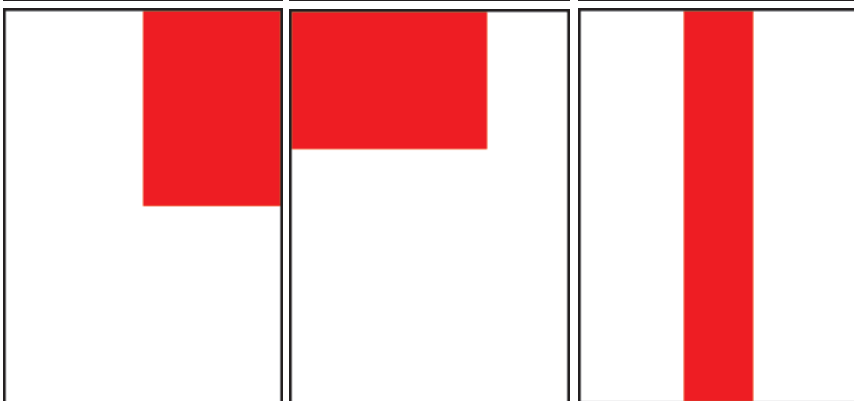


1/3 page:

210 x 99 net.
216 x 103 gross incl. trimming
or
70 x 297 net.
70 x 303 gross incl. trimming
or
140 x 148 net.
143 x 151 gross incl. trimming

95,00€ b/w

139,00€ full color



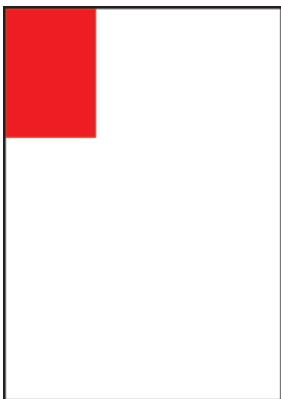
1/4 page:

105 x 148 net.
108 x 151 gross incl. trimming
or
148 x 105 net.
151 x 108 gross incl. trimming
or
52,5 x 297 net.
52,5 x 303 gross incl. trimming

70,00€ b/w

105,00€ full color

different sizes are possible. contact ronja@plastic-bomb.de



1/6 page:

flexible size, just make sure it is around 1/6 of a page.

45,00€ b/w

65,00€ full color

We are not interested in ads in exchange for interviews or positive reviews.

CD-Compilation

Every issue includes a compilation CD. A full Minute costs 50,00€, we charge per $\frac{1}{4}$ minute.

Possible costs for reproduction rights (e.g. the german GEMA) will be charged.

We need you to provide either a CD with your track or a WAV-file.

In addition there is a mini-interview for each track in the printed issue. More infos:

<http://plastic-bomb.eu/index.php/cd-beilage-pb/cd-beilage-englisch>

all prices excl. taxes. invoice must be paid before the issue goes to print.

Online banner:

On our homepage **www.plastic-bomb.de** we publish online news, articles, reviews and interviews on a daily basis. There are also community features and a concert calendar.

We have space for standard-banners in the dimensions of 468 x 60 px and 160 x 600 px.

Price per banner: 50€ plus taxes for a month with unlimited impressions.